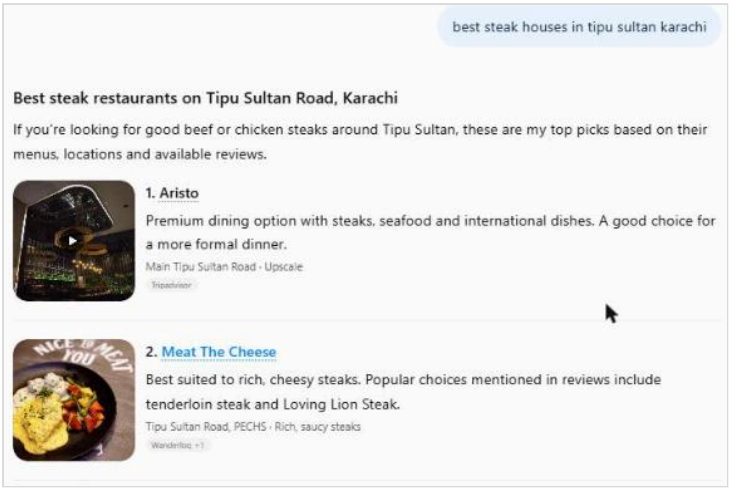
a. hub

CASE STUDY

CASE STUDY

# Ask ChatGPT for the best steak houses on Tipu Sultan Road, Karachi, and Meat The Cheese is one of its top picks.

## LIVE ON CHATGPT, 2 NOVEMBER 2026




We typed “best steak houses in tipu sultan karachi” into ChatGPT. It named Meat The Cheese as its second pick of four, on 2 November 2026. In an earlier test of the same question it put them first.

## BEFORE AND NOW

LATE SEPTEMBER

**AI mentioned them in 15 of every 100 answers**

In the other 85 of every 100 answers they were not named.

LATE OCTOBER

**AI mentions them in 44 of every 100 answers**

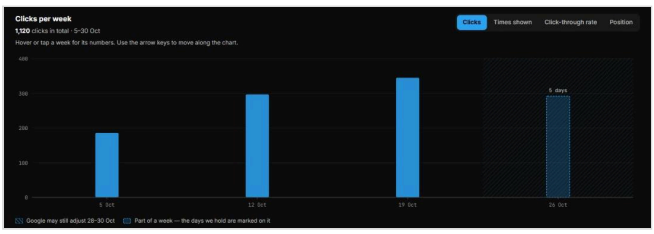
Nearly three times as often as in September.

## THEIR OWN DASHBOARD, WEEK BY WEEK




Their dashboard: how often AI names Meat The Cheese, week by week, 21 September to 26 October.

## THEIR DASHBOARD: PEOPLE WHO CLICKED THROUGH FROM GOOGLE, EACH WEEK IN OCTOBER




More people come from Google each week. 186 clicks in the week of 5 October, 297 the next week and 345 the week of 19 October. 1,120 people clicked through from Google in October, and their average Google position is 4.6.

Google data for this site starts on 5 October, so there is no earlier month to compare.

**What we do.** Every week we ask ChatGPT, Gemini and Claude the questions your customers ask. Then we publish and improve pages on your website so that the answer is you.

AI answers change from day to day, and nobody can promise a position. This page shows what ChatGPT answered on 2 November 2026 and what the client’s own dashboard recorded. Named with permission.