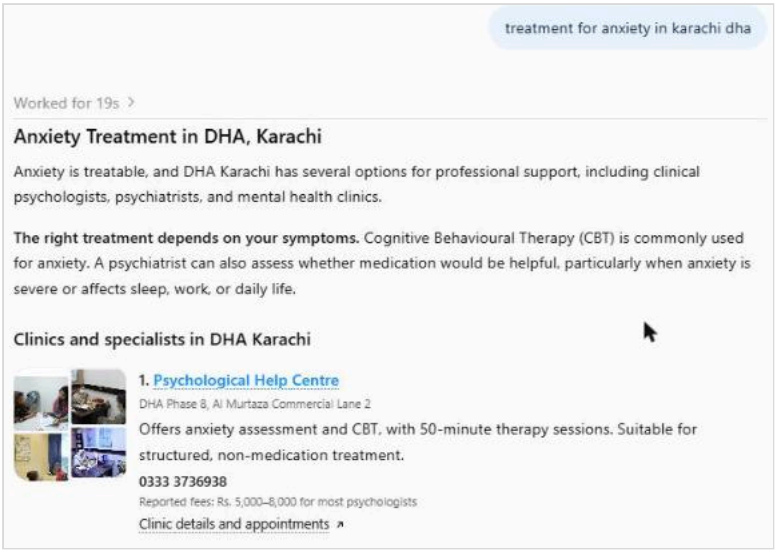
a. hub

CASE STUDY

CASE STUDY

Ask ChatGPT about anxiety treatment in DHA, Karachi, and Psychological Help Centre comes first.

LIVE ON CHATGPT, 2 NOVEMBER 2026



We typed "treatment for anxiety in karachi dha" into ChatGPT. This is its answer, as it appeared on 2 November 2026.

BEFORE AND NOW

SEPTEMBER

AI did not mention them

None of the 8 answers we checked named the clinic.

LATE OCTOBER

AI now mentions them

37 of 80 answers named the clinic: 46 in every 100.

THEIR OWN DASHBOARD, WEEK BY WEEK



Their dashboard: how often AI names the clinic, week by week. It starts at zero on 21 September.

THEIR DASHBOARD: GOOGLE, 3 TO 30 OCTOBER



More people find them on Google. 314 people clicked through from Google in October, 43% more than the month before, and Google showed the site 9,007 times, 52% more. Their average Google position stayed about the same, at 7.8.

AI sends visitors too. At least 91 visits came from AI assistants in the last month, and 10 of those visitors tapped WhatsApp to get in touch.

What we do. Every week we ask ChatGPT, Gemini and Claude the questions your customers ask. Then we publish and improve pages on your website so that the answer is you.

AI answers change from day to day, and nobody can promise a position. This page shows what ChatGPT answered on 2 November 2026 and what the client's own dashboard recorded. Named with permission.